

Alumni Year-in-Review 2022

In 2022, as the world gradually emerged from the grips of the pandemic, the SMU Office of Alumni Relations embraced the opportunity to re-engage our alumni community through a diverse array of events and initiatives. This year marked a significant resurgence in our activities, with a focus on fostering connections, encouraging professional growth, and celebrating the vibrant spirit of SMU alumni. The year saw a steady increase in the number of events organised, reflecting the growing enthusiasm and participation of our alumni. We highlight some of the key events that defined our alumni engagement efforts in 2022.



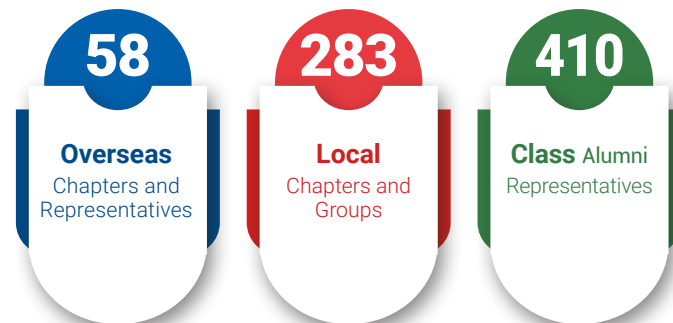
 **55** Total Events

The SMU Office of Alumni Relations successfully organised 55 alumni engagement events, drawing over 1,100 attendees from our diverse alumni community. These events were designed to engage, enable, and empower our alumni, fostering a sense of belonging and providing valuable opportunities for professional development and networking. From insightful seminars and workshops to joyful reunions and social gatherings, each event was crafted to enrich the SMU alumni experience and strengthen the bonds within our community.



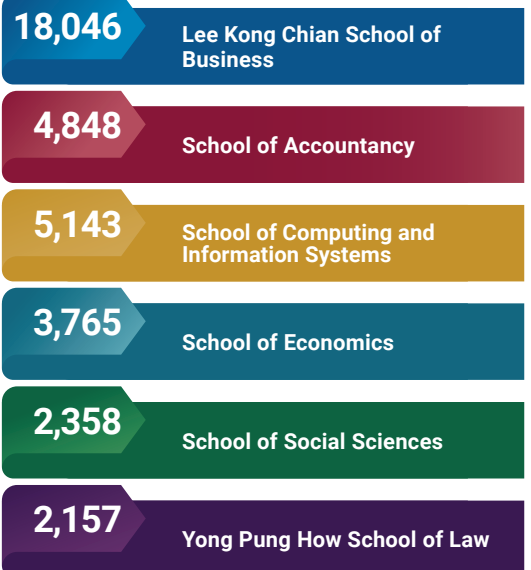
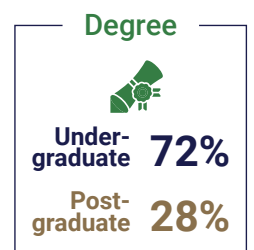
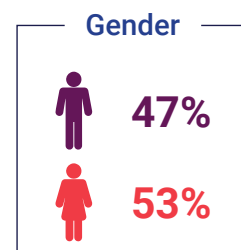
>> Attended by more than **1,100** SMU Alumni (across all virtual and in-person events. May include repeat attendees)


1,540
 Total Alumni Volunteers



 **209** Total Alumni Mentors

36,317
 Total Alumni



The Team

Bervyn Lee
 Director

Eileen Choo
 Administration and Finance

INTEGRATED COMMUNICATIONS AND PARTNERSHIPS

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 Head

Jason Tan
 Senior Manager
 Integrated Communications

Kenneth Quek
 Senior Manager
 IT & Data Management

Cheryl Cheng
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NEW INITIATIVES

Launch of SMU Associate Alumni Scheme



In 2022, the SMU Associate Alumni Scheme was launched to expand our alumni network by including graduates from selected continuing education programmes. This initiative has enriched our community by adding diverse perspectives and leveraging the expertise of professional lifelong learners, strengthening SMU's ecosystem.

Rollout of Weekly Digest



To keep alumni informed, the office introduced the Weekly Digest, sent every Thursday. This update provides timely news, events, and opportunities, ensuring alumni stay engaged and connected with the SMU community.

Collaboration with SMU Libraries for International Women's Day 2022



In honour of International Women's Day on 8 March 2022, the SMU Office of Alumni Relations and SMU Libraries hosted a panel featuring alumni Anna Vanessa Haotanto (BBM 2008), Sandra Lam (MITB 2019), and Wong Dan Chi (BAcc 2009). Moderated by Terence Quek (MCM 2013), the discussion on equality, sustainability, and leadership was followed by an interactive Q&A, making it a memorable and impactful event.

EVENT HIGHLIGHT

SMU Alumni Homecoming 2022



After a two-year break, the SMU Alumni Homecoming returned on 8 October 2022. Themed 'Come Home to SMU,' the event offered a day of nostalgia, connection, and celebration with campus tours, workshops, and a picnic on Campus Green. The day concluded with an evening concert featuring performances by alumni groups.